

# PROOFPOINT INFORMATION PROTECTION

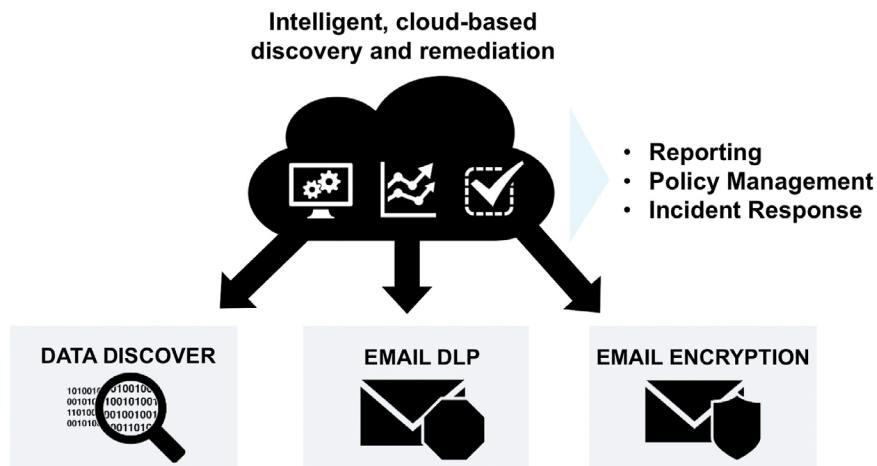
## FIND AND PROTECT YOUR SENSITIVE DATA, WHEREVER IT GOES

No security posture is 100% effective against attackers. That is why IT teams must proactively identify and protect sensitive and regulated data whether “at rest” in file stores or “in motion” as it is sent or received. Proofpoint Information Protection solutions reduce your attack surface and compliance risk by automatically classifying sensitive data so that the people who need it—and only those people—have access. Transparent policy enforcement and response protects your data without interrupting your business processes.

Proofpoint Information Protection is the only cloud-based suite of solutions designed from the ground up to provide visibility and control of sensitive data across cloud-based email such as Microsoft Office 365, on-premises email, file shares, storage area networks (SAN), network attached storage (NAS), and SharePoint — all with out-of-the-box policies that provide insight to your attack surface in just 24 hours.

The suite includes:

- **Proofpoint Data Discover:** Quickly discover exposed sensitive and confidential information in shared drives, NAS, SAN, and SharePoint sites
- **Proofpoint Email DLP:** Prevent accidental negligence by employees with greater accuracy and control
- **Proofpoint Email Encryption:** Communicate securely with policy-based encryption of messages and attachments



### COMPLETE VISIBILITY AND RESPONSE FOR YOUR UNSTRUCTURED ENTERPRISE DATA

Proofpoint provides dependable, automated content analysis to track information across your network, including:

- Email
- File shares
- Storage area networks
- Network attached storage
- SharePoint sites

You can automatically identify sensitive data—including PII, PHI, and PCI—at risk to exposure and enable real-time remediation through quarantine, access revocation or deletion.

## AUTOMATED REGULATORY COMPLIANCE

Proofpoint provides dependable, automated content analysis to track information across your network, including:

- Electronic health records
- Confidential design documents
- Cardholder information
- Other unstructured data

## POLICY-BASED ENCRYPTION THAT END USERS LOVE

Proofpoint Email Encryption makes secure communication simple, seamless, and automated. You can dynamically apply policies based on message content, with encryption applied at the client or gateway levels. Proofpoint transparently handles encryption key management and stores keys in secure, highly-available, and fully redundant facilities.

## CLOUD-BASED, RAPID TIME-TO-VALUE

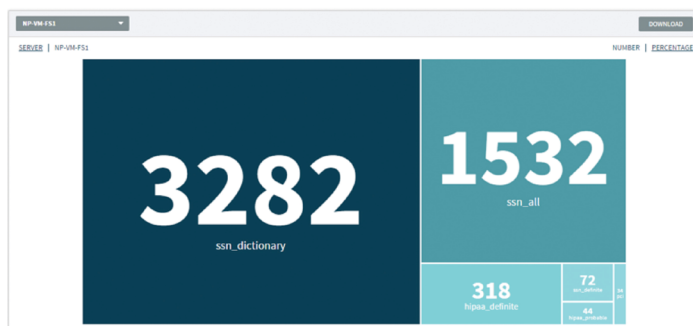
The time required to deploy traditional information protection solutions has been one of the biggest obstacles in safeguarding business-critical data. Powered by a cloud-based platform, Proofpoint solutions deliver rapid deployment with unprecedented time-to-value. You can deploy in just 90 minutes and realize benefits in as fast as 24 hours.

## ONE POLICY FOR MULTIPLE CHANNELS

Make the most of your investment in Proofpoint offerings. Our solutions share more than 80 policy templates—including PCI, HIPAA, PII, and more. Custom policies can be created and extended to both data in motion and at rest.

## VISUALIZATION FOR UNSTRUCTURED DATA AT REST

Incident remediation queues are notorious for being more noise than insight. Data Discover solves this by providing tools, including heat maps and exposure charts, to visualize where the organization is most vulnerable. For example, payment credit industry (PCI) violations alone could overwhelm you with thousands of incidents. Data Discover can help by quickly drilling into the specific PCI violations that affect your organization. These high value files are most likely to be exfiltrated by threat actors in the event of a security compromise.



### ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ:PFPT), a next-generation cybersecurity company, enables organizations to protect the way their people work today from advanced threats and compliance risks. Proofpoint helps cybersecurity professionals protect their users from the advanced attacks that target them (via email, mobile apps, and social media), protect the critical information people create, and equip their teams with the right intelligence and tools to respond quickly when things go wrong. Leading organizations of all sizes, including over 50 percent of the Fortune 100, rely on Proofpoint solutions, which are built for today's mobile and social-enabled IT environments and leverage both the power of the cloud and a big-data-driven analytics platform to combat modern advanced threats.

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